

A large, 3D green number '20' with a textured, grass-like surface. To its right is the text 'TH'. Below the '20' is the word 'ANNIVERSARY' in a green serif font, and below that is the word 'CELEBRATION' in a smaller, black sans-serif font. The background is light blue with scattered white stars and diamond shapes.

20TH
ANNIVERSARY
CELEBRATION

Keeping the Faith

Thursday, October 17, 2024
Bridgewater Marriott



SPONSORSHIP OPPORTUNITIES



Please join us for our 20th Anniversary Gala celebrating our 20 years of history serving New Jersey's Tourette Syndrome Community. The gala will feature a fabulous silent auction, live auction, cocktail hour and more.

SPONSORSHIP PACKAGES

Platinum Sponsor - \$10,000

- ◇ Two Tables of 10
- ◇ Recognition as Platinum Sponsor from podium during the event with the opportunity to briefly speak
- ◇ Logo on sponsorship slide and prominently placed full-page ad* in the virtual journal
- ◇ Press release with photo or logo promoting sponsorship
- ◇ Publicity on website event page and social media
- ◇ Logo featured on NJCTS website for one year
- ◇ Name or Logo on event registration and invitation
- ◇ Logo in prominent position on all signage at event
- ◇ Opportunity for product placement
- ◇ VIP tour of the NJCTS/Rutgers TS Cell and DNA Repository

Emerald Sponsor - \$5,000

- ◇ One table of 10
- ◇ Recognition as Emerald Sponsor from podium during the event
- ◇ Logo on sponsorship slide and prominently placed full-page ad* in the virtual journal
- ◇ Press release with logo or photo promoting sponsorship
- ◇ Publicity on website event page and social media
- ◇ Logo featured on NJCTS website for one year
- ◇ Name or Logo on event registration and invitation
- ◇ Logo in prominent position on all signage at event
- ◇ VIP tour of the NJCTS/Rutgers TS Cell and DNA Repository

Advocate Sponsor - \$3,000

- ◇ One table of 10
- ◇ Recognition as Advocate Sponsor from podium during the event
- ◇ Logo on sponsorship slide and full-page ad* in the virtual journal
- ◇ Publicity on website event page and social media
- ◇ Logo featured on NJCTS website for one year
- ◇ Name or Logo on event registration and invitation
- ◇ Logo in prominent position on all signage at event



Benefactor Sponsor - \$1,000

- ◇ Two (2) tickets
- ◇ Half page ad in the journal
- ◇ Publicity on website event page and social media

___ Individual Tickets at \$200 each

***Artwork:**

___ Logos and camera-ready ads can be emailed to hkruchowy@njcts.org. Ads should be in full color, at least 300dpi, and in JPG, PNG, or PDF format.

___ I cannot produce an ad. Please create. (We will reach out for details.)

Contact Name

Company Email

Address City State Zip

Payment

___ Check enclosed for \$_____, payable to NJ Center for TS.

___ Please bill me

___ I will pay online at www.njcts.org/gala

___ Please charge: __VISA __ MASTERCARD __ AMEX __ DISCOVER

Credit card number: _____

Expiration date: ___ Security code _____ Zip code _____

Signature: _____

GALA ADVERTISING SPECIFICATIONS FOR JOURNAL

Placing an ad in our Gala's Virtual Journal is a great way to support NJCTS while getting the word out about your business. Our Virtual Journal will be, live on our website for one year after the event, distributed to our digital mailing list, and be accessible via QR code during the event.

Ad size/Location	Dimensions	Pricing	Check Here to Order
Outside Back Cover	8.5 in x 11 in (full bleed)	\$1,000	<input type="checkbox"/>
Inside Front Cover	8.5 in x 11 in	\$750	<input type="checkbox"/>
Inside Back Cover	8.5 in x 11 in	\$750	<input type="checkbox"/>
Full Page	8 in x 10.5 in	\$500	<input type="checkbox"/>
Half Page	8 in x 5 in	\$250	<input type="checkbox"/>

Ads should be in full color, at least 300dpi, and in JPG, PNG, or PDF format. Upon request, NJCTS will design a simple graphic with your message for use in the Virtual Journal. All ads must be received by October 1, 2024. Email to hkruchowy@njcts.org.

Please reserve space for my advertisement:

Contact Name _____

Company _____ Email _____

Address _____ City _____ State _____ Zip _____

Payment

Check enclosed for \$_____ Please may check payable to NJCTS.

Please bill me

I will pay online at www.njcts.org/gala

Please charge: VISA MASTERCARD AMEX DISCOVER

Credit card number: _____

Expiration date: _____ Security code _____ Zip code _____

Signature: _____

PRODUCT DONATION FORM FOR LIVE AND SILENT AUCTION

Please complete the information below if you would like to donate an item or service to the auction. Forms must be completed and faxed (908) 575-8699 or mailed to Hilary Kruchowy, Director of Development, NJCTS, 50 Division Street, Suite 205, Somerville NJ 08876. Your donation is tax-deductible to the extent allowed by law. Tax ID 26-1388409.

Donor Name: _____

Company: _____

Address: _____

Email: _____

Telephone: _____

Description of Gift: _____

Estimated Value: _____

Circle One: Pick Up Deliver Other: _____

Instructions: _____

Other Comments: _____

Donor Signature: _____

Date: _____

Received By: _____

Date: _____

Solicited by: _____

Solicitor's phone number _____

Thank you for your generosity.





50 Division Street, Suite 205
Somerville, NJ 08876
www.njcts.org

Hilary Kruchowy
Director of Development
hkruchowy@njcts.org
(908) 575-7350, ext. 13