

Santina Reichenbach

From: Faith Rice
Sent: Wednesday, June 12, 2013 11:54 AM
To: Santina Reichenbach
Subject: NJCTS Board Meeting Minutes - September 6th Board Committee Meeting
Attachments: Responsibilities of NJCTS Board 8 18 12.docx

Importance: High

From: Timothy Omaggio [<mailto:tomaggio456@optonline.net>]
Sent: Wednesday, September 12, 2012 11:12 PM
To: egoldstein@egoldsteinlawfirm.com; james_levitt@discovery.com; roncati@architectura.tv; rspar@coleschotz.com
Cc: Faith Rice
Subject: Minutes - September 6th Board Committee Meeting
Importance: High

Board Committee Meeting

September 6, 2012
Bridgewater, NJ

In Attendance: Faith Rice, Eliot Goldstein, Jamie Levitt, Tim Omaggio

This meeting was the second of the Board Committee, with the following objectives:

1. Identify candidates for the NJCTS Board.
2. Re-define, where necessary, the role of the Board.
3. Create a Fundraising and Development Committee.
4. Set a broader Strategic Direction for NJCTS.
5. Develop a Succession Plan.

Following the meeting, we've emerged with the following priorities:

1. We need to add several people to the Board who can bring new ideas, relationships and fundraising sources.
2. An active Fundraising and Development Committee must be established soon and should include some Board representation, others from outside the Board and from our Advisory Board.
 - Short term we need some active engagement from the Board and Membership in our November 3rd Mendham Walk fundraiser.
3. A broader strategy that places more emphasis on Associated Disorders should be developed. More specifically: **Children with Neurological Disorders.**
4. Related to this strategy we will develop some new Branding and Naming ideas.
5. We should develop some specific ideas to attract some friends of the Organization to engage more directly with NJCTS. Examples include Craig Carton and Sol Barer.
6. We will ask Cindy Yingling to join our Fundraising/Development Committee and our Advisory Board. A specific Succession Plan for Faith, as part of our overall capacity building effort, will be developed by Tim and Faith, to be reviewed by the Board.

Related to these priorities, the following topics were discussed:

- Jamie and Tim had deferred development of potential Naming Strategies, but will resume this effort given the direction of the Committee and with the agreement of Conrad and Rebecca.
- Jamie reviewed his conversation with Lori Robinson regarding her recent move to bring Hoop - A – Paluza under Youth and Children's Services (YCS). This led to a discussion about the potential advantages of an "umbrella organization" strategy where NJCTS could expand its mission and place more emphasis on Associated Disorders like OCD, ADH, Aspergers etc. We would define these disorders under the umbrella of Children's Neurological Disorders. As we consider this strategy, it should include an emphasis on the Core Competencies and relationships that the organization has developed over the years including Educational Outreach, the Rutgers partnership (GSAAP and DNA Repository), Patient Centered and Peer Training, Medical Outreach, Webinars and Advocacy. We need to leverage this strategy to attract more Board members and move the plan forward for a building at Rutgers.
- We also spoke about how we need to develop ideas and proposals to significantly increase the impact of important and/or well know friends of the Organization. They include Sol Barer, Craig Carton, Tim Howard, Vivian Stringer and others.
- The Advisory Board was also briefly discussed. We agreed to ask Cindy Yingling to join and to help develop a more active role for the Advisory Board, including fundraising.

Next Steps

1. Tim and Jamie will work on a Branding and Naming Strategy.
2. The current Board to continue to develop candidates for Board membership. We will also develop a long term plan for Board Member terms and succession planning of Board Members.
3. Conrad and Jamie to co-lead the Mendham Family Run/Walk. All Board members to engage in the event by raising money or directing donations to Jamie, Tim and Conrad who are participating directly in the Walk.
4. Faith will reach out to Dr. Lederman and gauge his interest in a Board position. Dr. Lederman has been very active in the Walk previously because of his son.
5. A full Board Meeting is scheduled for Thursday, October 25th in Bridgewater, NJ.

I would also ask you to review the attachment again that we had provided previously. This is a proposed set of responsibilities for Board Members. Please provide any questions or feedback.

Thanks as always for all your service to NJCTS. I look forward to working on these plans with all of you.

Tim