

NEW JERSEY CENTER FOR TOURETTE SYNDROME AND ASSOCIATED DISORDERS INC.

MINUTES FOR THE JUNE 21, 2017 BOARD MEETING

LOCATION: TELECONFERENCE

TIME: 6:30-8:00

IN ATTENDANCE: Faith Rice, Andrew Hendry, Tim Kowalski, Tim Yingling, Steve Lindenbaum, Santina Reichenbach, Conrad Roncati

ABSENT: Amy Colcher, Tim Omaggio, Rebecca Spar

AGENDA:

- 1) Approval of minutes from April 6, 2017 Board Meeting
- 2) Treasurer's Report
- 3) Youth Development Update
- 4) Fundraising Discussion

The April Board meeting minutes were circulated prior to the meeting for review and were unanimously approved. Copies of the Profit and Loss statement were circulated prior to the meeting for review. A summary of the Financial Statement update presented to the board by Santina is on p.3. The Treasurer's Report was unanimously approved.

Tim Y., Faith, and Steve provided an update on the "Ask the Greats" Webinar series, and the Tourette Syndrome Educator Certification Program. The first Ask the Greats live chat was held in mid-May. Feedback on this event was positive, however, attendance was low; 30 people signed up, and 16 logged in to participate. The team will debrief this event prior to the next one (approximately 6 weeks from the initial event) and review advertising to encourage more participants. The live chat was taped and a link will be circulated to the Board so they can access it. It was noted that privacy for all participants was an issue that needs to be addressed. The topic for the next event will be coping mechanisms. Progress has been made to establish a curriculum for the TS Educator Certification Program, and details will be circulated as this process evolves.

The fundraising discussion centered primarily on the NJ Walks for TS Program and how the Organization can increase the income from the Walks. The Walk events are publicized to ~8,000 names drawn from our database. Recently, Youth Advocate Co-Chairs were engaged to call state legislators, to fundraise by creating teams and requesting donations from local

businesses, and to participate in media stories. The feedback from the Youth Advocates was positive, and the Organization views this as a benefit for the Advocates.

As a means to increase revenue, it was noted that the Board needs to increase our outreach to our individual networks to identify 1) Families that will become involved in organizing and fundraising for events, 2) Honorees not necessarily directly connected with TS but placed on the Honorary Committee for prestige in an effort to draw others to want to be included and to help fundraise and 3) Benefactors to make significant contributions to the events. The Board agreed that the NJ Walks for TS Program should be re-branded to the following: NJ Walks for TS South, NJ Walks for TS Central, and North Jersey Walks for TS North. This will allow more regionally-focused advertising and fundraising, but still be flexible to change the Walk location if needed within each region of the State. The Board also agreed that the Organization needs to explore additional fundraising event opportunities, with the goal to have one large event that raises a significant amount of revenue (the “Team up with Tim Howard” event was cited as an example).

Faith updated the Board on the upcoming TS Rocks event which will take place on Sunday, October 1st from 1-6pm in the Atlantic Highlands. There is a 300 person capacity for the event and more details will be circulated as they become available.

Other updates included:

The NJCTS Youth Advocates were selected as an honoree in the Youth Volunteer Category for the NJ State Governor’s Jefferson Award for Public Service. Three Youth Advocates received the award on behalf of all the Youth Advocates at a dinner reception which was held on June 19th at the Newark Museum.

The New Jersey Medical Marijuana Task Force recommended Tourette Syndrome be included as a qualified medical condition in the NJ State medical marijuana program. The recommendation is awaiting approval by Gov Christie and Dept of Health. Individuals provided testimony supporting this inclusion.

Respectfully submitted by Tim Kowalski, Board Secretary

Financial Statements Report

	Budget	Actual YTD 3/1/17 to 6/21/17	Actual YTD 3/1/16 to 6/21/16
Revenue	\$618,000	\$130,073	\$168,544
Expenses	\$800,280	\$188,335	\$219,777
Profit/(Loss)	(\$182,280)	(\$58,262)	(\$51,233)

Revenue:

- Program Income down by \$5,000 due to cancellation of Family Retreat Weekend.
- DOH grant down as we are still waiting for the last payment for the grant period 7/16 to 6/17. If not received by the end of the month, will be recorded as a grant receivable.
- Income 23% lower than same time period last year, but relatively in line with last year's numbers once the grant receivable is received.

Expenses:

- Salaries are stable and in-line with last year's totals.
- Consultant expenses are down due to re-negotiation of Leadership Academy Director's contract and events coordinator consultant being transferred to employee status.
- Family Retreat Weekend expenses down and show a \$3,960 expense. This will be re categorized at the end of the month, as a deposit applied for next year's weekend retreat.
- As a result of the above, total expenses are down by \$31,032 or 14% from same time period last year.